ABOUT THE CAMPAIGN

Reading proficiency by the end of third grade is the most important predictor of high school graduation and career success. Yet every year, 68 percent of America’s children — and more than 80 percent of low-income children — miss this crucial milestone. With foundations, nonprofits, state and local leaders, businesses, and teachers, the Campaign for Grade-Level Reading works to reverse this trend. Our goal: By 2020, a dozen states or more will increase by at least 100 percent the number of children from low-income families reading proficiently at the end of third grade.

The Campaign is building a network of national and local civic leaders, policymakers, advocates, community organizations, and everyday citizens to assure:

- **Quality teaching** for every child in every setting every day — including in the home, preschool, kindergarten, and elementary school.

- Community-driven efforts to address major barriers to third grade reading proficiency — **school readiness**, **chronic absence**, and **summer learning loss**. More than 120 communities have joined the All-America City Campaign for Grade-Level Reading Network.

- A seamless, outcomes-accountable system of care, services, and family supports for children, from **birth through third grade**.

Campaign partners to date include the National Civic League, the National League of Cities, Generations United, United Way Worldwide, Target, City Year, the Corporation for National and Community Service, the U.S. Department of Education, Mission: Readiness, and America’s Promise Alliance. At the state and local levels, the Campaign works with governors, mayors, school boards, superintendents, teachers, chambers of commerce, and many others.

To find out more, go to www.gradelevelreading.net.