California's Master Plan for Learning and Care

May 2020

"We will create a Master Plan for Early Learning and Care that will be rooted in lifting up California's children and families today, tomorrow and into the future."

-Governor Gavin Newsom

Moving Recommendations into Reality

Family Needs

+

Strong Evidence

+

Recent Recommendations

=

Master Plan

CA ASSEMBLY BLUE RIBBON COMMISSION ECE ON EARLY CHILDHOOD EDUCATION

California Preschool Development Grant Birth Through Five

CALIFORNIA ALL KIDS Master Plan for Early Learning and Care

Adapting to Challenges and Opportunities

Access for Families

Workforce

Cost Savings and Efficiencies

COVID-19 Response: Meeting Urgent Needs to Ready for Long-term Results

Response Focus	Urgent Needs April–July 2020	Medium-Term Needs August 2020–2021	
Access for Families	Provide information and resources to access care and support	Evaluate, align and collect data to inform policy, parent choices, and impact of supports	Increa contin and fa great Califo **Over**
	Ensure child care for essential workers and returning workforce	Stabilize and grow child care sector with quality professional development aligned to competencies and credentials, and shared service networks to meet workforce and family needs	
Stabilize and Rebuild the Workforce	Connect providers with guidance, tools, and training to upskill and provide supportive and safe care		Addre struct build effect with s infras child naviga **Over**
	Prepare to rapidly build up community-based child care	Organize and expand workforce supports related to health, safety, trauma, care, and learning	
	Fine tune existing programs to meet high-priority needs Invest workforce funds more efficiently onboard and upskill		**Sin**
Cost Savings and Efficiencies		Build state and local system capacity, plans, and policies that meet the needs of families and children in the most effective and cost efficient manner	Track develo learni
	Gather, analyze, and use data to inform effective and efficient response planning		**In gene infor admi in**

Opportunities for Public Private Partnership

Workforce – Teachers, Providers

Parents/ Families

Economic Development

Operations

Efficiencies

COVID-19 Learning:
Childcare is critical, but precarious industry

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Over 50% of Providers	Two-thirds of Programs	61% of Parents
May not reopen	Have families that are unable to pay or have lost a job or income	Report that their childcare provider closed due to COVID-19
(Source: NAEYC, March 2020)	(Source: Center for the Study of Child Care Employment, May 2020)	(Source: Center for the Study of Child Care Employment, May 2020)

Public-Private Partnership Ideas

Stabilize and Grow the Workforce

- Early Childhood Provider Corp
- Wage supplements – match to state, federal, and local investments
- Mortgage, rent, lease incentives

COVID-19 Learning:
Basic operational challenges are barriers

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62% *of Programs*

Are having difficulty getting cleaning, sanitizing, and/or personal protective equipment for staff

(Source: Center for the Study of Child Care Employment, May 2020)

75% *of Parents*

Report that exposure to COVID-19 is a concern when they think about sending their child back to childcare

(Source: Bipartisan Policy Center April 2020)

69% *of Programs*

Would like mini-grants for cleaning supplies and/or sanitization services

(Source: Center for the Study of Child Care Employment, May 2020)

Public-Private Partnership Ideas

Support Basic Operations

- Support provision and coordination of supplies
- Low-interest, or forgivable loans for supplies or other COVID-19 hardships
- Facilities – resources to prepare for childcare, connecting to low or no cost facilities (co-location, within private business, vacant)

COVID-19 Learning:
Small operations lack economy of scale

100 Children	≠	75 Children
Are needed to generate sufficient revenue to meet quality standards		The number of children on average served by a center

(Source: Alliance for Early Childhood Finance, 2010)

Public-Private Partnership Ideas

Support Efficiency

- Provide training and technical assistance
  - Financial and business planning
- Shared Services
  - Information
  - Networking
  - Back office and staffing
- Improve data systems
- Maximize federal funding opportunities

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