California’s Master Plan for Learning and Care

May 2020
“We will create a Master Plan for Early Learning and Care that will be rooted in lifting up California’s children and families today, tomorrow and into the future.”

-Governor Gavin Newsom
Moving Recommendations into Reality

Family Needs
  +
Strong Evidence
  +
Recent Recommendations
  =
Master Plan
Adapting to Challenges and Opportunities

Access for Families

Workforce

Cost Savings and Efficiencies
COVID-19 Response: Meeting Urgent Needs to Ready for Long-term Results

**Urgent Needs**
April–July 2020

- Provide information and resources to access care and support
- Ensure child care for essential workers and returning workforce
- Connect providers with guidance, tools, and training to upskill and provide supportive and safe care
- Prepare to rapidly build up community-based child care

**Medium-Term Needs**
August 2020–2021

- Evaluate, align and collect data to inform policy, parent choices, and impact of supports
- Stabilize and grow child care sector with quality professional development aligned to competencies and credentials, and shared service networks to meet workforce and family needs
- Organize and expand workforce supports related to health, safety, trauma, care, and learning
- Build state and local system capacity, plans, and policies that meet the needs of families and children in the most effective and cost efficient manner

**Response Focus**

- Access for Families
- Stabilize and Rebuild the Workforce
- Cost Savings and Efficiencies
Opportunities for Public Private Partnership

Workforce – Teachers, Providers

Parents/ Families

Economic Development

Operations

Efficiencies
COVID-19 Learning: Childcare is critical, but precarious industry

- Over 50% of Providers May not reopen  
  (Source: NAEYC, March 2020)

- Two-thirds of Programs Have families that are unable to pay or have lost a job or income  
  (Source: Center for the Study of Child Care Employment, May 2020)

- 61% of Parents Report that their childcare provider closed due to COVID-19  
  (Source: Center for the Study of Child Care Employment, May 2020)
Stabilize and Grow the Workforce

- Early Childhood Provider Corp
- Wage supplements – match to state, federal, and local investments
- Mortgage, rent, lease incentives
### COVID-19 Learning: Basic operational challenges are barriers

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>62%</strong> of Programs</td>
<td>Are having difficulty getting cleaning, sanitizing, and/or personal protective equipment for staff. (Source: Center for the Study of Child Care Employment, May 2020)</td>
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<td><strong>75%</strong> of Parents</td>
<td>Report that exposure to COVID-19 is a concern when they think about sending their child back to childcare. (Source: Bipartisan Policy Center April 2020)</td>
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<td><strong>69%</strong> of Programs</td>
<td>Would like mini-grants for cleaning supplies and/or sanitization services. (Source: Center for the Study of Child Care Employment, May 2020)</td>
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Support Basic Operations

• Support provision and coordination of supplies
• Low-interest, or forgivable loans for supplies or other COVID-19 hardships
• Facilities – resources to prepare for childcare, connecting to low or no cost facilities (co-location, within private business, vacant)
COVID-19 Learning: Small operations lack economy of scale

100 Children
Are needed to generate sufficient revenue to meet quality standards

75 Children
The number of children on average served by a center

(Source: Alliance for Early Childhood Finance, 2010)
Support Efficiency

- Provide training and technical assistance
  - Financial and business planning
- Shared Services
  - Information
  - Networking
  - Back office and staffing
- Improve data systems
- Maximize federal funding opportunities
CALIFORNIA
ALL KIDS
Master Plan for Early Learning and Care